LEO BURNETT U.S.A.
A DIVISION OF LEO BURNETT COMPANY, INC.
AD #180-A2-RBQ #M-94747-"DYNAMITE-Free Pack Buy One"-Page 4/C Bleed (5 5/8"x7 3/4") Salute, 1987
Printed in U.S.A.

We bet Cambridge taste will blow away generics!

Taste breakthrough, generic price!

Taste 'em yourself!

Buy one pack get one FREE!

Good on any style of Cambridge.

MANUFACTURER'S COUPON EXPIRES 6/30/87

11

28200 61101 2

Limited Store Coupon: 1

12 mg "tar" 0.9 mg nicotine av. per cigarette by FTC method

SURGEON GENERAL'S WARNING: Smoking Causes Lung Cancer, Heart Disease, Emphysema, And May Complicate Pregnancy.

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Mfr. suggested retail price

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